

HPower Group Environmental and Sustainability Policy

General introduction:

Hpower Group is a holding company for a number of Limited Companies. These include HPower International Ltd, Windsor Equestrian Promotions Limited, Royal Windsor Endurance and HPG Endurance. The Group owns and manages the annual Royal Windsor Horse Show and manages, on behalf of Clarion Events Limited, the annual London International Horse Show. In addition, every year there are likely to be one or two one-off events and consultancy projects. Examples of the one-off events include the Platinum Jubilee Celebration in Windsor (2022), the D-Day 75th anniversary for the MOD and the Royal British Legion (2019), the Falklands 40 Anniversary commemoration for the Royal British Legion (2022), and the Rushford Endurance Rides (2022).

Whether it is our own event or one on behalf of a client, HPower's mission is to deliver exceptional events that make a positive contribution to society and our shared future. We aim to manage our operations with environmental practices and social responsibility at their core. We endeavour to play a leadership role, inspiring audiences, the wider events industry and society to make positive changes that contribute to a positive future for all.

Sustainability and the Environment

HPower underpin their approach to all events with the understanding that sustainability should be fundamental to the management and monitoring of all services and supply of equipment. The work begins with appropriate design and event plans that demonstrate how we will deliver the requirements in line with our clients' sustainability expectations. E.g.: a) using energy efficiently; b) reduction in total waste; c) reduction in environmental impact of staff and visitor travel; d) sustainable catering procurement; e) national heritage protection, g). local sourcing where possible.

Net Zero Carbon Events Initiative

HPower Group is a member of the Net Zero Carbon Events Initiative and Pledge. This initiative offers support for event organisers to help them:

- Map the carbon emissions of an event
- Calculate the carbon footprint of an event
- Create opportunities and goals for carbon reduction
- Manage offsetting of residual emissions
- Make credible Net Zero claims and interim milestones
- Collaborate with other industries

Environmental statement

We are committed to having the lowest possible negative impact on the natural world, and endeavour to make a net positive contribution by:

- Actively measuring and monitoring environmental impacts
- Reducing waste and managing disposal responsibly
- Reducing supply chain impacts of all types
- Identifying and capitalising on positive behaviour change opportunities

- Managing relationships with fairness and social responsibility

We recognise that events have several key areas of negative impacts including:

- Audience and contractor travel
- Food supply chain and sourcing
- Energy and fuel consumption
- Waste production and management

We also acknowledge that our business and events are uniquely placed to inspire and improve our supply chain, contractors and audiences to lead to a more sustainable future.

Reducing Impacts

HPower Group is committed to addressing its impacts in all areas of the business.

1. Offices

In our head office and our temporary on site offices all staff are asked to adopt sustainable practices. These include:

- Thinking about whether it is necessary to print documents rather than view online
- Recycling of waste
- Increase energy efficiency by switching things off
- Ensure that all print material uses paper from renewable sources
- Use reusable products

An annual review of progress and performance ensures continuous improvement

2. Events

HPower Group sets minimum standards and targets for continuous improvement across all events in line with Government Events Environmental Policy:

- Review all processes and adopt new technology that can reduce carbon footprint
- Review signage, draping, displays, badges all items produced specific to the event to be reviewed for post event recycling or reusing.
- All contractors' environmental credentials to be considered when sourcing event requirements
- Work as standard with contractors who operate their own environmental policies.
- Comply with relevant legislation, regulation and other guidelines relating to significant environmental impacts.

The team recognises the value in existing relationships, and where possible works with existing stakeholders to make the changes required to meet the above.

[Working with our partners and stakeholders](#)

RBWM and the Windsor Climate Partnership

HPower Group have a very good working relationship with Royal Borough of Windsor and Maidenhead and are a paying member of the Windsor and Eton Town Partnership Group.

RBWM Have recently established the Windsor Climate Partnership and we are communicating with them to establish Where is that we could work together to improve our environmental impacts.

Working with our Supply Chain

In the event industry we rely on a number of key suppliers to work with us in delivering the event . It is important that our suppliers understand our working policies and that their working practises help us ensure that we deliver against these policies.

Sourcing and contracting key suppliers

Contracts are negotiated through the supply chain process, with most on long term (3 year) contracts. Our four key criteria when assessing suppliers are -

Cost – competitive pricing | value for money

Opportunity – How flexible can they be (knowing criteria may change).

Sustainability – What policies do they have and how do they make their business/product as sustainable as possible.

Experience – Due diligence based on past experience of using this supplier

Event Example

A project example of how we approach sustainability and environmental responsibility for an event is London International Horse Show. The ExCeL London halls, where the show is located, have an excellent sustainability programme, as organisers our efforts must concentrate on enhancing the existing venue's programme

- ExCeL sustainability programme <https://www.excel.london/uploads/excel-london-legacy-programme-2020.pdf>
- Waste management at shows
 - We make use of the venue's existing waste management programme and ExCeL have a good track record of waste management in 2020 55.5% of waste was recycled and 45% converted into refuse derived fuels. ExCeL has its own wormery – the UK's largest commercial wormery housing over 300,000 worms and all food bin waste goes to use in the wormery. All used vegetable oil is collected from site and turned into bio-fuel.

But we also:

- encourage all of our suppliers to think about the materials that they use in the build of the show and whether they can reuse or recycle after the event.
- the arena equestrian surface is taken away and reused for other events
- the equestrian waste is taken to a farm in Berkshire

- Reduced use of single use plastic
 - we work with the venue to ensure that the permanent and temporary catering outlets offer minimum single use plastic
 - we communicate with our customers to encourage them to bring their own water bottles which they can refill at the venues filling points and reusable cups which if used, will offer a discount on hot drinks
- No plastic straws
 - we worked with the venue to ensure that the permanent and temporary catering outlets do not offer plastic straws
- Food Sourcing.
 - we work with the venue to ensure that all permanent and temporary catering outlets source their food responsibly and ideally locally
 - we communicate with our customers our food policies
 - Surplus food from several of ExCeL's biggest events is donated to Community Food Enterprise (CFE)
- Public Transport
 - we encourage our visitors to use public transport to come to the show by offering them as much information on the different ways to travel as possible.
- Carbon Offsetting
 - We have worked with our box office to offer the option of contribution to carbon offsetting at the point when they purchase their tickets.
- Electric Vehicles
 - We have introduced the use of electric tractors to manage the movement of heavy objects from the arena and to harrow the surface
- Re-use and Re-cycle
 - As far as we can the materials used to build the show are re-used or recycled. This includes all seating, drapes, structures, signage, the equestrian surface.
 - We work with The Textile Review – a reclaiming service. They collect large pieces of fabric that would otherwise be end-of -life, and make it available to others by the metre. Over 400kg of fabric used for decorative and functional draping at the LIHS was collected after the show , taken to the studio based in Brighton, and has since been repurposed by textile artists, fashion students and even sold to smaller events to be used in similar ways. The Textile Review also operates as a Social Enterprise, committing at least 50% of all its profits toward impact in reducing textile waste.

Continuous Improvement

HPower Group recognises that reducing impacts is an on-going process of improvement, and that resource and budget constraints will necessitate a pragmatic approach and prioritisation. However, we are committed to a process of reviewing our performance annually in order to identify successes and improvements, informing changes to strategy.

The Sustainability and Environmental Policy will be reviewed on an annual basis , the review is led by the Company Directors however this includes and encourages contribution from all staff.