

HPower Group Privacy Policy

1. Introduction

This Privacy Policy sets out how HPower Group (including H Power International Ltd, Windsor Equestrian Promotions Ltd, and HPG Endurance Ltd) collects, uses, and protects your personal data in accordance with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018, and the Data (Use and Access) Act 2025.

2. How to Contact Us

Address: FAO the Data Protection Officer, H Power Group Ltd, Stable House, St Albans Close, Windsor, Berkshire SL4 1UT, United Kingdom.

Email: info@hpower.co.uk

3. Information We May Collect About You

We may collect personal data when you register for events, subscribe to services, visit our website, or otherwise interact with us. This includes:

- Information you provide directly (e.g., name, contact details, payment information).
- Information collected automatically (e.g., IP address, browser type, usage data via cookies and analytics).
- Information received from third parties (e.g., registration platforms, payment processors).

4. How We Use Your Information

We use your personal data for the following purposes:

- To provide requested services and event information.
- For event administration and logistics.
- For marketing similar events and services (with opt-out options).
- For analytics and service improvement.
- To comply with legal obligations.

We may rely on recognised legitimate interests under the DUAA for certain processing activities such as direct marketing and IT security.

5. Who We May Share Your Data With

We may share your data with:

- Other entities within the HPower Group.
- Selected third-party service providers under contract.
- Third parties with your consent for marketing.
- Authorities or legal entities where required by law.

6. Cookies

Our website uses cookies to enhance your experience. Some cookies are essential for site functionality, while others help us analyse usage or provide marketing. Consent is required for marketing/tracking cookies but not for analytics or functionality cookies under the DUAA. You can manage your cookie preferences at any time. For more details, please see our Cookie Policy.

7. Third Party Content, Sites, and Contributions

Our websites may contain links to third-party websites or apps. We do not control these third parties and this Privacy Policy does not apply to them. Please consult their privacy policies to understand how they collect and use your data.

8. How We Protect Your Data and How Long We Keep It

We use appropriate technical and organisational measures to protect your data. We retain your data only as long as necessary to provide services or as required by law. Data will be deleted after four years of inactivity unless retention is legally required.

9. Where We Store Your Information

Your data is stored on servers within the UK or EEA. If processed outside the UK/EEA, we ensure adequate protection and safeguards are in place.

10. Your Rights

You have the right to:

- Request access to your personal data.

- • Request correction or deletion of your data.
- • Object to processing or withdraw consent.
- • File complaints directly with us or with the Information Commissioner's Office (www.ico.org.uk).

We will respond to data subject access requests with a reasonable and proportionate search, as required by law.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updated versions will be posted on our website or provided upon request.

Last updated on 13th October 2025