

# Cookie Policy

This Cookie Policy explains how H Power Group (“we”, “us”, or “our”) uses cookies and similar technologies on our website. We are a small event management company based in Windsor, United Kingdom. This policy is designed to comply with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018, the Data (Use and Access) Act 2025, and the Privacy and Electronic Communications Regulations (PECR).

## What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They help the website recognise your device and store information about your preferences or past actions.

## How We Use Cookies

We use cookies to enhance your experience on our website, analyse site usage, and support our marketing efforts. Cookies allow us to remember your preferences, improve site functionality, and deliver relevant content.

## Types of Cookies We Use

### Essential Cookies

These cookies are necessary for the website to function properly. They enable core features such as security, network management, and accessibility. You cannot disable essential cookies through our cookie settings.

### Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. Under the Data (Use and Access) Act 2025, consent is not required for these cookies, but you may still choose to disable them.

### Marketing Cookies

Marketing cookies are used to track visitors across websites to display relevant advertisements. These cookies require your explicit consent before being placed on your device.

## Consent and Cookie Preferences

When you visit our website, you will be presented with a cookie banner allowing you to manage your preferences. You can accept or reject non-essential cookies and change your preferences at any time. We do not use pre-ticked boxes, and consent must be freely given, specific, informed, and unambiguous.

## Managing Cookies

You can manage cookies through your browser settings. Most browsers allow you to block or delete cookies. Please note that disabling certain cookies may affect the functionality of our website.

## Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in legislation or our practices. We encourage you to review this policy periodically.

## Contact Information

If you have any questions about this Cookie Policy or our use of cookies, please contact us at:

H Power Group  
Windsor, United Kingdom  
Email: [info@hpower.co.uk](mailto:info@hpower.co.uk)